



**CINNAM**  
coaching and innovation mentoring



## SUCCESS STORY | PROJECT MENTORING | BUBBLES

Client: Big Global Automotive Producer

Objective: To enhance and accelerate the innovation process

Specific Case Point: GLOBAL BRAND VALUES AND BEHAVIORS

Methodology: Project Mentoring

To provide expert support to Business Leaders and Research & Development Teams in project management, we have established small, cross-sector professional groups known as Bubbles. These teams foster collaboration, innovation, and knowledge exchange, enabling a more effective and agile approach to project development.

Our mentoring support is structured into two key areas:

Team mentoring: Focused on learning, skill enhancement, and knowledge sharing, facilitating both project design and development while strengthening team collaboration.

Individual innovation mentoring: Designed to elevate and refine the skills of each Bubble Team Member, empowering them to contribute more effectively and drive innovation within their respective projects.

By integrating strategic guidance with hands-on expertise, our approach enhances team dynamics, accelerates professional growth, and optimizes project outcomes.

